



# ORGANIC OUTLOOK

AUGUST 18 - AUGUST 25, 2017



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## ORGANIC APPLE SEASON OUTLOOK

The 2017 **Organic Apple** crop from Washington will soon be in season. Overall, it is expected to be a good volume year with the size profile trending more towards the small sizes.

New crop California **Organic Gala Apples** are in good supply and Washington fruit is expected to begin in early September. Excellent supplies are expected.

We expect to see California **Organic Granny Smith Apples** begin towards the end of August, gap, then come back from Washington in early October.

Washington **Organic Fuji Apples** should begin in early September. The import **Organic Fuji** are beginning to wind down, so we may see a small gap before Washington starts.

Heirloom Orchards out of Oregon will begin shipping 1-2 varieties per week on their **Organic Heirloom Apples** starting in late August and continue through October.



### 2017 WASHINGTON ORGANIC APPLES

<b>GALA</b>	EARLY SEPT
<b>HONEYCRISP</b>	EARLY SEPT
<b>GOLDEN DELICIOUS</b>	LATE SEPT
<b>GRANNY SMITH</b>	EARLY OCT
<b>RED DELICIOUS</b>	EARLY OCT
<b>BRAEBURN</b>	EARLY OCT
<b>FUJI</b>	EARLY OCT
<b>PINATA</b>	MID-OCT
<b>PINK LADY</b>	LATE OCT



### OG PEACHES

**Organic Yellow & White Peaches** and **Yellow & White Nectarine** supplies are now excellent out of California and Washington. The flavor and color is particularly good on the Washington crop.

**Organic Peaches** and **Nectarines** should remain promotable through early to mid-September.

California **Organic Red Plums, Black Plums,** and **Pluots** are in slightly better supply this week with prices lowering.



### OG TOMATOES

PA has adequate supplies of **Organic Round Tomatoes** this week, but will increase greatly before September. **Organic Heirloom Tomatoes** are in abundant supply out of PA, MD, NY, CA, and Wisconsin.

**Organic Cherry** and **Rainbow Cherry Tomatoes** are in good supply out of PA. NY reports supplies building on rainbow cherry and red cherry tomatoes as well.

**Organic Grape Tomatoes** are in good supply from Virginia and Canada. PA supply is now abundant. New Jersey has limited supplies.

**Organic Roma Tomatoes** are now being harvested in adequate volumes from PA. Mexico has limited supplies.

**Organic Cluster Tomatoes** are abundant from Mexico and Canada, and PA has good supply. It's a good time to promote.



### OG KALE

**Organic Green Kale** continues to be harvested out of Ohio and NY. Quality has been excellent.

Lady Moon Farms is now done with their PA production of **Organic Kales** and will gap until their Georgia production starts in late September.

CA growers have adequate supplies of **Organic Green, Lacinato,** and **Red Kale,** but shippers see prices moving up with the increased demand they are seeing since most local **Organic Kale** is finished.

All other **Organic Kales** are now coming out of CA. Wisconsin supplies should start in late August.



## OG CORN

**Organic Bi-Color Sweet Corn** is currently shipping out of Pedersen Farms in NY. Quality and flavor are excellent. Supplies should last until the end of August.



## OG PEPPERS

Holland shippers report good supplies of **Organic Red, Yellow, and Orange Peppers**. Supplies are growing on all three colors out of Canada.

**Organic Green Peppers** are in good supply out of PA, NY, and OH. **Organic Anaheim and Poblano Peppers** are limited from CA.



## OG FIGS

**Organic Black Mission Figs** have been good quality and plentiful the past few weeks. The **Green varieties and Brown Turkeys** have been running lower in supply and not as plentiful.

Going forward small amounts of both should become available while the **Black Mission** continue to be the most popular and most plentiful variety!



## OG MELONS

California **Organic Cantaloupes** are in good supply.

California 6/8ct **Organic Honeydew** are in excellent supply.

**Organic Galia Melons** continue in extremely limited supply and high prices.



## OG GRAPES

California **Organic Red, Green, and Black Grapes** are in good supply. Expect steady supplies of excellent fruit to continue.

California **Organic Thomcord Grapes** are expected to begin the last week of August.



## OG LIMES

**ALERT!** **Organic Lime** supplies have virtually stopped due to hurricane Franklin dumping 7-11" of rain in Mexico.

It is expected to take until early September to get back in shape, and even then, post-rain quality should be expected with high prices.



## OG CITRUS

Peruvian **Organic Satsuma Mandarins** are available through early September.

A small shot of off-bloom **Organic Minneolas** from California are expected to arrive for late August sales.



## OG BROCCOLI & CAULIFLOWER

**ALERT!** **Organic Broccoli** supplies continue to be in very short supply out of CA. Shippers report low volumes out of the fields. 14 ct, as well as crowns, have seen a significant price increase this week.

The CA **Organic Cauliflower** market has tightened up and price has risen. Organic Cauliflower is now available out of Canada. NY starts in late September.



## OG LETTUCE

CA growers have adequate supply of **Organic Red Leaf, Green Leaf, and Romaine Lettuces**. Quality has gotten better on the **Organic Red Leaf and Green Leaf Lettuces**. Canadian product is expected to be back in supply in late August.

**Organic Romaine Hearts** pricing has dropped, quality has improved, and it's a good time to promote!



## OG DRAGON FRUIT

**Organic Dragon Fruit** will be available for late August promotion. The Magenta variety that we are sourcing has amazing color!



## OG HASS AVOCADOS

**ALERT!** **Organic Hass Avocados** remain extremely high priced. There is simply not enough supply and growers continue to push prices higher to slow demand.



## OG WATERMELONS

Look for steady **Organic Watermelon** supplies and pricing through the end of the month on both full size and mini **Organic Watermelons**.



## OG MANGOS

**Organic Kent Mangos** will be around until late August with deals and amazing promotable pricing. As we begin to transition into the **Keitt** variety over the next couple weeks, expect to see both size and pricing increase. The fruit tends to get bigger late in the summer, but the price usually follows. The **Keitt** fruit will be non-hot water treated and will be well worth the price!

Florida grown **Organic Mangos** will again be available for late August. Expect heavy staining and scarring as this is typical for this fruit, but these are domestically grown, so no hot water treatment is necessary!



## OG BERRIES

Driscoll's California **Organic Blackberries** continue in steady supply.

Pacific Northwest **Organic Blueberries** are tightening quickly with most shippers transitioning to 6 oz. packs, and will move to 4 oz. before finishing for the season. Prices are on the rise.

**Organic Raspberry** volume is expected to be steady this week and then begin tightening with prices on the rise.

**Organic Strawberry** volumes are starting to decline. Prices will begin to rise.



## OG CUCUMBERS

NY, OH, NJ, and PA growers all report limited to adequate supplies of **Organic Cucumbers**. Wisconsin should come on big in volume this week. CA shippers report limited supplies on **Organic Cucumbers**.

**Organic Hothouse Cucumbers** are in adequate supply, but demand appears to be off a little.

# OTHER STORIES:

- **Organic** and **All-Natural Young Thai Coconuts** are back in good supply. Pricing is moving downward and there will be deals in the upcoming weeks.

- **Organic Watercress** from Hollandia Produce will be unavailable until early September.

- **Organic Spinach** is in very limited supply out of CA and Nevada.

- **Organic Zucchini** is available from Ohio, PA, Georgia, NY, and CA. Mexico has very limited supplies. **Organic Yellow Squash** is available from PA, GA, and CA, but most are limited. Mexico has very limited or no supply.

- New crop California **Organic Pear** supplies are getting better by the day and prices are coming down. Washington is expected to begin production in early September with good supplies.

- **Organic Lemon** supplies have improved slightly with the Mexican crop beginning. Pricing remains firm with very little California fruit available. District 3 out of the desert is starting to pack today in a small way. Supplies should start to improve in late September.

- New Zealand **Organic SunGold Kiwifruit** are in firm supply and the season will finish in September. New Zealand **Organic Green Kiwifruit** is in firm supply with a smaller crop than last year. Larger fruit will prevail as the end of the season draws closer.

- PA growers are gapping on **Organic Green Beans** until late August. CA growers report building supplies of **Organic Green Beans**, as well as **Organic Romano** and **Yellow Beans**.

- PA, OH, CA, and NY all report adequate supply of **Organic Globe Eggplant**, with NY reporting limited supplies of **Organic Heirloom Eggplant**.

**ALERT!** Taylor Farms Organic has experienced some shorts during late July and continuing into August on their **Organic Green Beans** and **Butternut Squash** due to quality and availability.



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## ORGANIC



### NEW YORK

#### HEPWORTH FARMS - MILTON, NY

- 42299 - OG Celery Tango NY 24 ct
- 40680 - OG Chard Rainbow Premium NY 24 ct
- 40640 - OG Cilantro NY 30 ct
- 41091 - OG Cucumber NY 20 lb
- 41299 - OG Eggplant Italian NY 10 lb
- 40232 - OG Eggplant Mini Mix NY Clam 10/1 lb
- 40670 - OG Greens Collards NY 24 ct
- 40857 - OG Kohlrabi Bunch Purple NY 12 ct
- 40314 - OG Lettuce Green Leaf NY 12 ct
- 40313 - OG Lettuce Red Leaf NY 12 ct
- 41180 - OG Lettuce Romaine NY 24 ct
- 43364 - OG Peppers Cayenne NY 10 lb
- 40987 - OG Peppers Cherry Bomb NY 10 lb
- 40838 - OG Peppers Jalapeño NY 10 lb
- 41255 - OG Peppers Poblano PA 10 lb
- 41101 - OG Squash Gold Bar NY 20 lb
- 41022 - OG Squash Sunburst NY 20 lb
- 41016 - OG Squash Zucchini NY 18 lb
- 40191 - OG Tomato Black Prince NY Clam 10/1 qt
- 42306 - OG Tomato Heirloom Cocktail 10/20 oz

#### PEDERSEN FARMS - SENECA CASTLE, NY

- 40550 - OG Cabbage Green NY 45 lb
- 40520 - OG Corn Bi-Color NY 48 ct
- 40416 - OG Greens Kale NY 24 ct
- 40724 - OG Parsley Italian Flat Premium NY 30 ct

### PENNSYLVANIA

#### CHRIST KING - LANCASTER, PA

- 41535 - OG Onion Sweet Jumbo PA 40 lb
- 41536 - OG Onion Sweet Medium PA 40 lb
- 40796 - OG Peppers Green LG PA 25 lb
- 41031 - OG Squash Butternut PA 35 lb
- 42305 - OG Tomato Roma PA 20 lb

#### CLARION RIVER - SLIGO, PA

- 40369 - OG Beans Yellow PA 10 lb
- 40550 - OG Cabbage Green PA 45 lb
- 40562 - OG Cabbage Red PA 40 lb
- 49875 - OG Greens Kale Loose PA 18 lb
- 40784 - OG Peppers Anaheim PA 10 lb
- 41036 - OG Squash Acorn Green PA 30 lb
- 41031 - OG Squash Butternut PA 35 lb
- 41035 - OG Squash Delicata PA 35 lb
- 41044 - OG Squash Kabocha PA 35 lb
- 41032 - OG Squash Pattypan PA 22 lb
- 41220 - OG Squash Pie Pumpkin PA 35 lb
- 41050 - OG Squash Spaghetti PA 30 lb
- 41037 - OG Squash Sweet Dumpling PA 35 lb

#### ISAAC S STOLTZFUS - MILLVILLE, PA

- 40485 - OG Beets Red PA 25 lb

#### LADY MOON FARMS - CHAMBERSBURG, PA

- 41091 - OG Cucumber PA 20 lb
- 41088 - OG Cucumber Premium PA 20 lb
- 40644 - OG Eggplant PA 22 lb
- 40639 - OG Eggplant Premium PA 24 lb
- 40796 - OG Peppers Green LG PA 25 lb
- 41026 - OG Squash Yellow PA 20 lb
- 41020 - OG Squash Zucchini PA 20 lb
- 41359 - OG Tomato 2-Layer PA 20 lb
- 41346 - OG Tomato Cherry Clamshell PA 12/1 pt
- 44467 - OG Tomato Cherry Orange PA 12/1 pt
- 41385 - OG Tomato Cherry Rainbow PA 12/1 pt
- 41336 - OG Tomato Grape Premium PA 12/1 pt
- 41141 - OG Tomato Heirloom PA 10 lb
- 42305 - OG Tomato Roma PA 20 lb

#### REED FARMS - LANCASTER, PA

- 40387 - OG Beans Green PA 25 lb

#### REUBEN PEACHEY FARM - TYRONE, PA

- 40485 - OG Beets Red PA 25 lb
- 40838 - OG Peppers Jalapeño PA 10 lb

#### SAM K STOLTZFUS - LOGANTON, PA

- 41515 - OG Onion Red PA 16/3 lb
- 41531 - OG Onion Red Jumbo PA 40 lb
- 41525 - OG Onion Red Medium PA 40 lb
- 43492 - OG Potato Red Thumb Fingerling PA 20 lb
- 41036 - OG Squash Acorn Green PA 30 lb
- 41035 - OG Squash Delicata PA 35 lb
- 41050 - OG Squash Spaghetti PA 30 lb

#### SAM S STOLTZFUS - MILLVILLE, PA

- 42309 - OG Garlic White PA 10 lb

#### TOIGO FARMS - CARLISLE, PA

- 41322 - OG Tomato Cluster PA 11 lb



## CONVENTIONAL

### DELAWARE

#### VINCENT FARMS - DELMAR, DE

- 01060 - CV Corn White DE 48 ct
- 01084 - CV Corn White Bin DE 50 dz
- 11324 - CV Honeydew Bin DE 100 ct
- 01834 - CV Peppers Green XLG DE 22 lb
- 23031 - CV Tomato Vine Ripe XLG DE 25 lb

#### CANTALOUPE FROM DELAWARE:

Contact your sales rep for specific counts.  
Vincent Farms

#### WATERMELONS FROM DELAWARE:

Contact your sales rep for specific counts.  
Hanshaw Farms  
Vincent Farms

### NEW JERSEY

#### FLAİM FARMS - VINELAND, NJ

- 00205 - CV Arugula NJ 24 ct
- 00455 - CV Basil NJ 15 ct
- 00551 - CV Beets Red Bunch NJ 12 ct
- 00530 - CV Beets Red Loose NJ 25 lb
- 00591 - CV Bok Choy NJ 30 lb



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- 00592 - CV Bok Choy Baby (Shanghai) NJ 30 lb
- 00745 - CV Cabbage Green NJ 50 lb
- 01670 - CV Cabbage Napa NJ 30 lb
- 01041 - CV Cilantro NJ 15 ct
- 01185 - CV Daikon Radish NJ 20 lb
- 01170 - CV Dandelion Bunch NJ 12 ct
- 01200 - CV Dill NJ 24 ct
- 01275 - CV Eggplant Graffiti NJ 12 lb
- 01285 - CV Eggplant Italian NJ 10 lb
- 01260 - CV Eggplant Premium NJ 24 lb
- 01273 - CV Eggplant Sicilian NJ 20 lb
- 01308 - CV Greens Collard NJ 18 lb
- 01315 - CV Greens Kale 18ct NJ 18 lb
- 01462 - CV Kohlrabi Green NJ 12 ct
- 01478 - CV Leeks Bunched NJ 12 ct
- 01510 - CV Mint Box NJ 12 ct
- 01960 - CV Peppers Anaheim NJ 10 lb
- 01975 - CV Peppers Cubanelle NJ 18 lb
- 01828 - CV Peppers Green Choice NJ 22 lb
- 01993 - CV Peppers Habanero Orange NJ 8 lb
- 01967 - CV Peppers Jalapeño NJ 35 lb
- 01980 - CV Peppers Long Hot NJ 16 lb
- 01995 - CV Peppers Poblano NJ 20 lb
- 01985 - CV Peppers Serranos NJ 8 lb
- 01802 - CV Peppers Suntan NJ 22 lb
- 03205 - CV Scallions NJ 48 ct

## JERSEY FRUIT - HAMMONTON, NJ

- 15470 - CV Nectarines 2 3/4" NJ 25 lb
- 15679 - CV Peaches 2 3/4" NJ 25 lb
- 15685 - CV Peaches White 2 3/4" NJ 25 lb

## NEW YORK

### HUDSON RIVER FRUIT - MILTON, NY

- 05672 - CV Apples McIntosh 72/88 ct 40 lb
- 05680 - CV Apples McIntosh 100 ct 40 lb
- 05040 - CV Apples McIntosh 2-1/2 12/3 lb
- 05167 - CV Apples McIntosh Tote 8 ct NY 38 lb

### TORREY FARMS - ELBA, NY

- 00480 - CV Beans Green NY 25 lb
- 00750 - CV Cabbage Green NY 50 lb
- 00781 - CV Cabbage Red NY 20 lb
- 00780 - CV Cabbage Red NY 50 lb
- 00795 - CV Cabbage Savoy NY 30 lb
- 02812 - CV Cucumber Select NY 72 ct
- 02819 - CV Cucumber Super NY 72 ct

## PENNSYLVANIA

### BENEDICT - CHAMBERSBURG, PA

- 02812 - CV Cucumber Select PA 72 ct
- 02803 - CV Cucumber Super Select PA 72 ct
- 01828 - CV Peppers Green Choice PA 22 lb
- 02350 - CV Squash Acorn PA 35 lb
- 02372 - CV Squash Butternut PA 35 lb
- 02390 - CV Squash Spaghetti PA 35 lb

### CEDAR MEADOWS - LANCASTER, PA

- 23156 - CV Tomato Heirloom PA 15 lb
- 23147 - CV Tomato Heirloom PA 8/1 quart
- 23206 - CV Tomato Rainbow Cherry PA 15/1 pt

### CHESTER WEAVER - LANCASTER, PA

**Cantaloupe Bins available - ask your sales rep for specific counts**

### COPENHAVER - LEBANON, PA

- 00482 - CV Beans Green PA 25 lb

### EPHRAIM ZOOK - LANCASTER, PA

- 23070 - CV Tomato VR XLG/Jumbo PA 25 lb

### HARNISH FARMS - LANCASTER, PA

**Cantaloupe Bins available - ask your sales rep for specific counts**

### HESS BROTHERS - LANCASTER, PA

- 05475 - CV Apples Gala 88 ct 40 lb
- 05471 - CV Apples Gala 100 ct 40 lb
- 05030 - CV Apples Gala 2-1/2 12/3 lb
- 05168 - CV Apples Gala Tote 8 ct 38 lb
- 05294 - CV Apples Ginger Gold 72/88 40 lb
- 05290 - CV Apples Ginger Gold 100ct 40 lb
- 05017 - CV Apples Ginger Gold 12/3 lb
- 05175 - CV Apples Ginger Gold Tote 8 ct 38 lb
- 05470 - CV Apples Honeycrisp 56 ct 40 lb
- 05466 - CV Apples Honeycrisp 64 ct 40 lb
- 05479 - CV Apples Honeycrisp 8/5 lb
- 05019 - CV Apples Honeycrisp 2-1/2 " 12/3 lb
- 05225 - CV Apples Paula Red 80/88 ct 40 lb
- 05224 - CV Apples Paula Red 100 ct 40 lb
- 05007 - CV Apples Paula Red 2-1/2 12/3 lb
- 05102 - CV Apples Paula Red Tote 8 ct 38 lb

### HESS FARMS - WAYNESBORO, PA

- 02855 - CV Cucumber Carton PA 24 ct
- 02845 - CV Cucumber Kirby PA 40 lb
- 02812 - CV Cucumber Select PA 72 ct
- 02803 - CV Cucumber Super Select PA 72 ct
- 01965 - CV Peppers Jalapeño PA 10 lb
- 02240 - CV Squash Green Medium PA 20 lb
- 02338 - CV Squash Yellow Medium PA 20 lb
- 23118 - CV Tomato 6x6 PA 25 lb

### JOSEPH WEAVER - LANCASTER, PA

- 01075 - CV Corn Bi-Color Bin PA 50 dz

### JOSH WEAVER - LANCASTER, PA

**Watermelon Bins available - ask your sales rep for specific counts**

- 01065 - CV Corn White Bin PA 50 dz

### LESTER WEAVER - LANCASTER, PA

**Cantaloupe Bins 1065 available - ask your sales rep for specific counts**

- 01065 - CV Corn White Bin PA 50 dz

### MIKE FINK - GERMANSVILLE, PA

- 01065 - CV Corn White Bin PA 50 dz

### SAM ZOOK - LANCASTER, PA

- 23305 - CV Tomato Grape PA 12/1 pt

### STAUFFER HULING FARMS - LANCASTER, PA

- 02855 - CV Cucumber Carton PA 24 ct
- 04106 - CV Onions Sweet Jumbo PA 40 lb
- 04628 - CV Onions Sweet Jumbo PA 14/3 lb



FOR MORE INFO ON OUR LOCAL GROWERS,  
VISIT [FSPRODUCE.COM/LOCAL](http://FSPRODUCE.COM/LOCAL)





# CONVENTIONAL OUTLOOK

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## CALIFORNIA GRAPE PEAK SEASON



Conditions are shaping up well for California **Grapes** headed into the peak harvest times of late August and September. The crop is yielding great volume, with size and flavor in all three colors. Promote California grown with complete confidence to drive sales!

For price buyers, MED/LG **Sugarone Green Seedless Grapes** are a value during August, as well as late **Flame Red Seedless Grapes** and early MED/LG **Scarlet Royals**.

For Premium Quality Promotions, Here's An Update From Pretty Lady:

**Green Seedless:** With the **Esteem Green Seedless Grapes** getting close to the finish line, our **Princess Seedless Grape** harvest is just getting underway. Large berries with finish that taste good are hallmarks of the Princess crop. The next variety on the table is the much-anticipated **Green Emerald**. This season's crop is simply over the top. Big berries, big bunches, and big flavor! They cost a little more but customers love them and the size/flavor can't be beat.

**Red Seedless:** The **Flame Red Grapes** crop is also coming to an end, just in time for the **Scarlet Royal** start. Once again, size on the Scarlet Royal is quite impressive as are the color and flavor. The berries have a snappy crunch to the bite and very consistent in appearance.

**Black Seedless:** The **Midnight Beauty** is everything you expect in a **Black Seedless Grape** - good size, jet black color, and hard crunchy berries that taste great. Then **Arra 27**, a large oval shaped grape that is black, crunchy, and sweet, will be the next variety.



### CV LIMES

**ALERT!** Tropical Storm Franklin has caused havoc in the **Lime** market and on supplies. Harvesting was intense last week in anticipation of the storm and **Limes** were hitting the market in poor quality and requesting high pricing. No damage to the trees were reported but large amounts of rain caused delays and some infrastructure damage, such as roads and bridges washing out.

We do anticipate the market to settle towards the end of this week, but in the meantime, prices are firm.



### CV POTATOES

Demand exceeds current supplies on **Russet Potatoes** and pricing continues to climb.

**NOTE:** Green Giant brand **Idaho Russet Potatoes** will gap for a couple weeks until they get into full swing on new crop **Russets**. In the meantime – we will see NJ grown **Russets** and **Idaho Russets** in other labels take their place in our product offerings. Prices are expected to drop when more new crop Russet Potatoes become available.

Growers from Wisconsin and Minnesota are shipping new crop **Red Potatoes** at full volume, causing the market pricing to come off a bit this week.



### CV PEPPERS

**Green Peppers** remain plentiful and promotable.

**15 lb Red Peppers** are snug with steady pricing.

**11 lb Red, Yellow, and Orange Peppers** are more limited with higher pricing.

**12/1 lb Mini Mixed Sweet Peppers** are good quality and have an uptick in pricing.



## CV CAULIFLOWER & BROCCOLI

This is another great week to promote beautiful California **Cauliflower**.

**Broccoli Crowns** are more sung, but quality is nice. Expect a bump in pricing this week, along with 14ct.



## CV BRUSSELS SPROUTS

**ALERT!** Brussels Sprouts are tighter than in recent memory. Quality is actually really nice though, as we are in new crop from the Salinas area, hand-picked packs.

Volume will not increase until at least September.



## CV BLUEBERRIES

We will see the overall **Blueberry** volumes out of Michigan and the Pacific Northwest continue to trend down. Prices will increase as this happens.

Peru is ready to start sending fruit to the U.S. as soon as the price makes sense for them to do so. We expect to start seeing Peruvian fruit by the end of the month.



## CV EGGPLANT

**Eggplant** is in good supply from NJ with lower pricing this week.



## CV EASTERN APPLES

Pennsylvania **Honeycrisp Apples** start this week! Get ready to add some excitement to your apple display.



## CV ASPARAGUS

Look for **Asparagus** prices to increase next week as the supplies out of Mexico will be mostly cleaned up. Demand is shifting to Peru and supplies will be limited.



## CV ONIONS

The **Onion** market is expected to soften, as growers from the Pacific Northwest and Michigan bring new crop to market.

Within the next couple of weeks, growers in Idaho, New York, and Canada will have new crop **Onions**. During this time, the storage crop **Onion** market will settle for the season.



## CV CUCUMBERS

PA grown **Super Cucumbers** are limited, but plenty from NY with nice quality and lower pricing this week.

**Cello wrapped Cucumbers** are snug from Canada with higher pricing.

**12/6ct Mini Seedless Cucumbers** are still in decent supply, but the big flush is over and pricing is up a bit.



## CV HASS AVOCADOS

**ALERT!** Prices do not look as though they will drop with Peruvian **Hass Avocados** finishing this week, leaving Mexico as the only source.

At this point, pricing is not expected to go higher as the extreme price-points are slowing consumer demand.



## CV STRAWBERRIES

Supplies and pricing are steady this week on **Strawberries**.



## CV WATERMELONS

Keep promoting **Watermelons**! The Mid-Atlantic region will be in good supply through the end of August.



## CV MELONS

**Cantaloupes** and **Honeydews** will be good items to promote this week. Supplies are expected to be steady out of California, especially on larger sized fruit. Quality and flavor are excellent.



## CV LETTUCE

**Romaine Hearts** are beautiful right now quality wise from California with steady to lower pricing - continue to promote!

**Iceberg Lettuce** supplies are a bit snigger, but quality is excellent. Pricing is trending a bit higher, and we're pulling mostly from Santa Maria, CA, but will continue to have Canadian product as well with steady pricing.

We will mostly be using California **Romaine**, **Green Leaf**, and **Red Leaf Lettuce**. Quality is excellent with very aggressive and lower pricing.



## CV FIELD TOMATOES

**Vine Ripe 2-Layer Tomatoes** are nice from California with lower pricing. Sharp 25lb Delaware product continues to be a nice option – solid fruit! Pricing is lower on the 25lb this week

**Roma Tomatoes** are steady.

Promote **Grape Tomatoes**! Quality is nice from Mexico with very aggressive pricing. We'll continue to have a PA and VA local option, but pricing is a little higher because there's not as much volume to load. **Cherry Tomatoes** are lower in pricing this week.

**Heirloom Tomatoes** are steady with nice quality from PA on the 15 lb. 8/1 qt packs are also available.



## CV GREENHOUSE TOMATOES

**15lb Beef Tomatoes** are lower in pricing with decent quality from Canada.

**11lb Cluster Tomatoes** are steady in price but there's low volume from Canada. Fruit is a bit on the small side.

**Sapori Tomatoes on the Vine** are steady and quality is nice.

## OTHER STORIES:

- **Green Beans** are in good supply with nice quality. Pricing is steady to lower, so it's another great week to promote!

- **Zucchini**, **Yellow**, and **Hard Squashes** all remain limited.

- **Artichokes**, especially 12ct are still plentiful. Continue to promote.

- **Celery** is plentiful. Continue to promote both Western and Canadian product.

**ALERT!** Taylor Farms is running into supply and quality issues on a few of the items they pack in their Green Giant Fresh line. Expect heavy prorates during August on packed **Brussels Sprouts**, along with a few other SKUs.

- There will be great deals for mid-August on the late crop **Keitt** and **Kent Mangos** from Mexico. When those are finished, pricing will more than double, starting in late August and early September when we transition to new crop **Tommy Atkins Mangos** from Brazil.