



ORGANIC OUTLOOK

MAY 26 - JUNE 2, 2017



WWW.FSPRODUCE.COM 18 LB

ORGANIC STONE FRUIT UPDATE

California **Organic White** and **Yellow Peaches**, and **Organic White** and **Yellow Nectarines** should be promotable in June.

Washington **Organic Cherries** will be promotable in mid to late June.

California **Organic Plums** and **Pluots** will be available, but crops will be much smaller this season due to poor weather during pollination.

White Donut Peaches are in season from California. **Apricots** are only available in sporadic supply now, but will improve in mid-June.



OG GRAPES

Mexican and California **Organic Black Seedless** and **Red Seedless Grapes** are promotable for late May! Quality is very good.

By the second week of June, **Organic Green Seedless Grapes** should also be in better supply. The **Greens** have not been coming on as fast as the **Reds** and **Blacks** here in May.



OG LETTUCE

GA has good supplies of **Organic Red Leaf Lettuce**. **Organic Green Leaf Lettuce** is more limited this week. New fields of **Organic Romaine Lettuce** are ready this week. **Organic Green** and **Red Butter Lettuces** are limited. Quality overall has been very good.

Expect **Organic Green** and **Red Leaf Lettuces** out of NJ around Memorial Day and Lady Moon Farms in PA to start on their Organic Lettuce program in early to mid- June.

Prices are coming down on **Organic Romaine Hearts**. Improved quality and good supplies are expected for grilling for Memorial Day.

CA Organic Lettuce pricing has begun to come down.



OG BERRIES

Drive sales in June with **Organic Berries** got reasonable prices and peak season quality.

We should see promotable supplies of all premium Driscoll's **Organic Blackberries, Blueberries, Raspberries, and Strawberries** in June. Other brands will be in very good supply too.

We should see local New Jersey **Organic Blueberries** begin in mid to late June.



OG MANGOS

Haitian **Organic Mangos** will gap next week due to poor weather in Haiti.

Organic Tommy Atkins and **Honey Mangos** remain in steady supply.



OG CUCUMBERS

Very nice quality **Organic Cucumbers** are increasing in supply out of GA. Mexico reports adequate supplies and pricing is up slightly.

Organic Persian (Mini Seedless) Cucumbers are in good supply in loose and packaged.

Organic Hothouse Cucumbers are in good supply out of Holland and Mexico.



OG TOMATOES

Organic Cherry Tomatoes are finished out of Lady Moon Farms in Florida, but will start out of GA in the beginning of June. Mexico has virtually no volume. **Organic Rainbow Cherry Tomatoes** are also finished from Florida, but **Organic Heirloom Cherry Tomatoes** out of Mexico are in limited supply, but the packs don't have much variety.

ALERT! Organic Grape Tomatoes will begin harvesting out of Lady Moon Farms in Georgia in early June, but will gap from there until then. Pricing has moved up. Mexico growers reports adequate supplies but pricing is up significantly from these growers, too.



OG POTATOES

New crop California grown **Organic Red** and **Yellow Potatoes** will come into season this week from Cal-O. Quality is expected to be sharp.



OG CLUSTER & ROUND TOMATOES

Organic Cluster Tomatoes are in abundant supply out of Mexico and have started up in CA as well. Expect more PA product the beginning of June. It's a good time to promote!

Mexico reports good supplies of **Organic Round Hothouse Tomatoes** coming this week. Supplies are increasing on sized **2-Layer Organic Tomatoes** as well, though product is arriving with lighter color.



OG CITRUS

California **Organic Valencia Oranges** should be promotable in mid-June. **Organic Navel Oranges** will finish for the season in early June.

ALERT! Organic Grapefruit is in tight supply with rising prices.

ALERT! Organic Lemons are tight and short with extremely limited supplies and high prices.



OG MELONS

California **Organic Cantaloupe** and **Honeydew** are abundant and promotable. The quality, sugars, and flavor on the California **Organic Cantaloupes** are outstanding!



OG CELERY

ALERT! Organic Celery is very tight and most shippers only have fair to poor quality - blight, discoloration, and yellowing is seen fairly often. Pricing has moved up this week as well. Sizing may be on the small side. It will be a couple of weeks at least until conditions improve.

ALERT! Organic Celery Hearts are very tight and have the same conditions as the celery.



OG ASPARAGUS

New York has begun their 4-5 week **Organic Asparagus** season with good volume. Slower volume is expected once we hit June.

Product has also started shipping out of Canada and Michigan.

Organic Asparagus is in adequate supply out of CA. A couple of smaller shippers have jumped in this week. Pricing is stable.



OG CORN

For the Memorial Day holiday, **Organic Bi-Color Sweet Corn** 2 packs are available this week.



OG CARROTS

Good supplies for now on all **Organic Carrots**, including **Organic Bunch**, **Rainbow Bunch**, **Cellos**, and **Baby Peeled Carrots**.

The tops of **Organic Bunch Carrots** have improved this week as there is not as much discoloration.



OG BROCCOLI

ALERT! The **Organic Broccoli** market remains expensive as shippers simply have less volume. Harvest quantities are expected to improve in early June.

Organic Broccoli Crowns are in VERY limited supply.

OTHER STORIES:

- Zespri **Organic SunGold** and **Green Kiwifruit** from New Zealand should begin around the second week of June.
- **Organic Broccoli Florets** and **Green Beans** from Taylor Farms had a blip in supply issues on the west coast that have caused us to gap this week. Supplies should be better going forward.
- **All-Natural Young Thai Coconut** supplies on the east coast have been limited due to poor arrivals. **Organic Young Thai Coconuts** continue to be plentiful for next week.
- Now shipping out of GA: **Organic Kales**, **Chards**, **Parsley**, **Tat Soi**, **Mustards**, **Collards**, and **Dandelions**, as well as 4 **Lettuce** varieties. New Jersey has started with some **Organic Greens**. North Carolina has begun with **Organic Lacinato Kale**, **Green Kale**, and **Chards** this week.

MEMORIAL DAY SCHEDULE

FRI (5/26) THROUGH SAT (5/27) – Standard delivery and office schedule.

SUN (5/28) – Sales office open 8:00am to 1:00pm.

MON (5/29) MEMORIAL DAY – Sales office open with limited staffing 8:00am to 12:00pm.

Very limited deliveries to pre-planned customers

TUES (5/30) – Standard delivery and office schedule.

WED (5/31) – Extra deliveries made in most regions to support post-holiday refill.



CONVENTIONAL

FLAIM FARMS - VINELAND, NJ

- 00205 - CV Arugula NJ 24 ct
- 00455 - CV Basil NJ 15 ct
- 00560 - CV Beets Gold Bunch NJ 12 ct
- 00551 - CV Beets Red Bunch NJ 12 ct
- 00592 - CV Bok Choy Baby (Shanghai) NJ 30 lb
- 00591 - CV Bok Choy NJ 30 lb
- 02875 - CV Endive/Chickory NJ 18 ct
- 02901 - CV Escarole NJ 18 ct
- 00790 - CV Cabbage Chinese NJ 30 lb
- 01034 - CV Cilantro NJ 30 ct
- 01041 - CV Cilantro NJ 15 ct
- 01170 - CV Dandelion Bunch NJ 12 ct
- 01200 - CV Dill NJ 24 ct
- 01308 - CV Greens Collard NJ 18 lb
- 01315 - CV Greens Kale 18ct NJ 18 lb
- 01346 - CV Greens Mustard NJ 18 lb
- 01350 - CV Greens Turnip NJ 18 lb
- 01355 - CV Swiss Chard Rainbow NJ 12 ct
- 01362 - CV Swiss Chard Green NJ 12 ct
- 01368 - CV Swiss Chard Red NJ 12 ct
- 01462 - CV Kohlrabi Green NJ 12 ct
- 01478 - CV Leeks Bunched NJ 12 ct
- 03042 - CV Lettuce Boston NJ 24 ct
- 03028 - CV Lettuce Boston Red NJ 12 ct
- 03050 - CV Lettuce Green Leaf NJ 24 ct
- 03065 - CV Lettuce Red Leaf NJ 24 ct
- 03097 - CV Lettuce Romaine 35 lb NJ 24 ct
- 01510 - CV Mint Box NJ 12 ct
- 01704 - CV Parsley Curly NJ 30 ct
- 01702 - CV Parsley Curly NJ 15 ct
- 01715 - CV Parsley Italian Flat Leaf NJ 30 ct
- 01713 - CV Parsley Italian Flat Leaf NJ 15 ct
- 01185 - CV Radish Daikon NJ 20 lb
- 03127 - CV Radish Red Bunch NJ 24 ct
- 03205 - CV Scallions NJ 48 ct
- 02200 - CV Spinach Bunched NJ 24 ct



EASTERN FRESH GROWERS - CEDARVILLE, NJ

- 00357 - CV Asparagus NJ 28 lb

SAM FISHER - CHRISTIANA, PA

- 02165 - CV Rhubarb PA 20 lb

ORGANIC

PEDERSEN FARMS - SENECA CASTLE, NY

- 40324 - OG Asparagus NY 28 lb

FLAIM FARMS - VINELAND, NJ

- 40670 - OG Greens Collards NJ 24 ct
- 40210 - OG Dill NJ 24 ct
- 40640 - OG Cilantro NJ 30 ct





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CORN SUPPLIES FALL SHORT



ALERT! Sweet Corn harvests down South fell very short of Memorial Day ad demand.

White Corn is the hardest to find. **Bi-Color** will be the main type this holiday.

Florida **Sweet Corn** production is wrapping up. Georgia has started, however production is light due to lost acreage and it rained there the days leading up to Memorial Day.

Supplies are expected to remain limited during late May and early June with higher pricing.



CV PEACHES & NECTARINES

Peaches -

The volume from California fell off last week and there was little fruit available to come East. There was a little better volume on Monday and prices were firm. There was a pleasant surprise this week as we received the first load of Southern peaches from Georgia. The fruit was all 2 1/2" and smaller with very strong prices, but the quality and color is very good.

Nectarines -

Supplies are steady with size improving daily. There is plenty of big fruit for the tray pack and growers are consistently packing 60's into the 25lb. volume fill. Quality also is very nice.



CV PLUMS & CHERRIES

Cherries -

There is good availability this week and going into the weekend. No shortage of fruit except for the smaller sizes, 11 row and smaller. New lots being picked were larger along with strong demand for the smaller fruit because of price. So far, we've been seeing some nice fruit on red cherries along with a better supply on Rainiers.

Plums -

The first plums are arriving this week with the **Black Ebony** and **Flavorosa**. **Black Diamonds** should start this weekend along with some early red varieties.



CV GRAPES

The volume is steadily improving on fresh crop **Grapes** crossing in Nogales, Arizona. On **Green Grapes**, the **Perlettes**, will be much cheaper than the **Early Sweets**, **Primes**, and then the **Sugarones** for the Memorial Day period.

For price, **Perlettes** are very nice with large and extra-large fruit available.

With improved volume on the **Red Seedless Grapes (Flames)**, you will see the cost drop there as well. Quality on the **Flames** is good - small sizing, but great crispness and taste.

Southern California is picking up in volume as well and you will pay an even higher price out of there.



CV PEPPERS

Green Peppers remain limited from Georgia though with nice quality.

15lb Red La Rouge-style Peppers remain limited from Mexico and California; sizing is large.

Greenhouse **11lb Colored Bell Peppers. Mini Mixed Sweet Peppers** remain promotable.



CV GREEN BEANS

Beautiful new crop **Green Beans** from Georgia are priced a tad higher as rain has slowed production.



CV CALIFORNIA CITRUS

NOTE: We are on the last of the California **Murcott Mandarins/Clementine (Halos/Smiles)** and will run out by the first week of June depending on demand. We'll switch to new crop 10/3 and 15/2lb out of Peru and Chile.

The **Navel Orange** market is stronger going into the last few weeks of the season with the **Valencia Orange** market going in stride.

ALERT! **Lemons** continue to be in a short supply and any flex in the market has dissipated. Expect a very strong market on **Lemons** for the next few months going forward.



CV VIDALIA ONIONS

Vidalia Onions are starting out of storage this week. Costs will increase about \$3-4/case this week due to the increased cost of storage – but there is still promotable supply.



CV LETTUCE

Iceberg Lettuce remains steady with good quality and promotable volume.

Leaf Lettuce and **Romaine Hearts** are steady and promotable. We will continue to have West-ern and NJ options.



CV TOMATOES

15lb Beef and **Cluster Tomatoes** are promotable.

2-Layer and **25 lb Vine Ripe Tomatoes** are limited, but prices are steady to lowering.

Roma Tomatoes are steady to lower in price this week. Quality is nice.

Campari Tomatoes are back in action with nice quality and should be steady this week!

Blended Flavors and **Sun Bliss Gold Tomatoes** are great to promote at aggressive price-points this week!



CV MELONS

Georgia bin **Cantaloupes** are expected to start this week.

All “regular” **Cantaloupes** and **Honeydews** have shifted to the west. Prices will be up slightly as all of the off-short fruit has cleaned up. **Tuscan Heirloom-style Cantaloupes** are coming into season.



CV BROCCOLI & CAULIFLOWER

Broccoli Crowns are steady. We are in to nice quality from South Carolina. Bunched broccoli is steady as well.

Cauliflower supply is more limited with a bump in pricing this week. Quality has been outstanding.

OTHER STORIES:

• **ALERT!** **Celery** remains very limited with high pricing. Quality is nice.

• **Cello 1lb, cello 6oz** and **24ct Radishes** are limited with steady to higher pricing.

• **Cucumbers** are tight from Georgia. **Mini Seedless** and **Cello Wrapped Cucumbers** are plentiful and promotable.

• **Brussels Sprouts** are limited with nice quality, but higher pricing this week.

• **Cabbage** is steady and promotable from Georgia. New Jersey product will start in early to mid-June.

• **Collards** and **Kale** are steady from New Jersey-quality is nice.

• **Eggplant** is limited with steady pricing. We will be in to Georgia product this week.

• **Zucchini** and **Yellow Squash** are limited with nice quality and steady pricing from Georgia. All **Hard Squashes** are steady.