

Meat & Dairy Monthly

January 2017



HEALTHY EATING IS IN SEASON!

HELP YOUR CUSTOMERS KEEP THE PROMISES THEY MADE TO THEMSELVES

Every year your customers look in the mirror on January 1st and decide that this year is the year of healthy living. Now that the Christmas cookies and New Year's champagne are behind them, they are ready to look through what you have on offer with new eyes for the healthful options.

Most folks will be focused on salads, fresh veggies, lean proteins and healthy fats – so this is a great time to showcase yogurts, meats, fermented foods, and organics.

YOGURT

Four Seasons is committed to getting you great yogurts at great prices, so look for two yogurt promotions this month in the **Maple Hill Creamery Organic** line and the **Lancaster County, Amish produced King's Creamery Organic** line. Also, look for our new, everyday low prices on many of our yogurt lines.



ORGANIC VALLEY

We have a really comprehensive group of **Organic Valley** promotional items for January. Great items to run on sale for the health conscious consumer are the **Organic Valley** cottage cheese, raw milk sharp cheddar, mozzarella "Stringles", and feta cheese crumbles. All of these help get protein and healthy fats into the diet -- without giving up taste and variety.

ORGANIC PRAIRIE

Organic Prairie boneless pork chops will be running a great case promotion in January – if you have not tried these in your meat cooler now is the time! Boneless pork chops are cut to the right thickness to cook up quickly – but have just enough fat to keep in the flavor.



WANT TO LEARN MORE ABOUT OUR MEAT & DAIRY PROGRAM?

Contact your sales rep or merchandiser, OR

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THE PIGGERY

Keeping with lean pork, don't overlook **The Piggery's** bone-in chops that come in three styles: plain, Ancho chili rubbed, and rosemary-thyme rubbed. Simply order on Monday for Friday delivery – this ensures you get the freshest meat with the best sell by dates.



GARRETT VALLEY

Garrett Valley protein rich, grab-and-go, single serve beef, turkey, and spicy turkey snack sticks are new and need to be up next to your register. At a suggested SRP of \$1.29, these are great snacking items full of protein, low in fat, all natural, and on promotion all month. Don't worry the larger multi packs of snack sticks are also on sale!

FERMENTED FOODS

Fermented foods will be a big feature in stores this year and we are expanding to include local, artisan made **Baba's Brews** premium kombucha. If you have not tried this product, you need to! Innovative flavor combinations are artfully combined to yield amazing results -- not to mention elegant packaging. Make way for an expansion of your lacto-fermented foods and get as many **Hawthorne Valley** SKU's in the cooler as you can. This is a customer favorite line with great taste and great health benefits.



MAPLE AVENUE FOODS

Four Seasons is also offering the **Maple Ave** line of all natural deli salads and organic single-serve salad dressings. Maple Ave. processes all items continually on a rolling schedule to ensure you get the freshest salads with the longest sell-by dates. The company is committed to having clean recipes that contain only natural ingredients like hormone and antibiotic free chicken!



They offer 33 different deli salads in bulk sizes that can be repackaged for individual sale or used in salad bars. Recipes like Curried White Meat Chicken Salad, Orzo with Roasted Tomatoes and Capers, or Smoked Gouda Pasta salad are sure to be a hit with your customers. The organic single serve salad dressings come in a 60 count box of 1.5oz and are available in 8 different flavors – sold with optional dressing display unit.

Four Seasons is looking forward to a big expansion in our fresh meats category in 2017 – we think you will be delighted with what we will be adding to our offerings. Be on the lookout for several new lines of case-ready, fresh meats – as well as new deli meats.

LET'S USHER IN THE NEW YEAR WITH GREAT PRODUCTS & LOOK FORWARD TO A FRESH START IN 2017.

NEW ITEMS (or back in season)

GARRETT VALLEY

- 68031 - Garrett Valley Pepperoni Snack Stick 25/4.87oz
- 68032 - Garrett Valley Lou's Apple Chicken Sausage 12/11oz
- 68035 - Garrett Valley Lou's Artichoke Chicken Sausage 12/11oz
- 68036 - Garrett Valley Lou's Cilantro Chicken Sausage 12/11oz
- 68034 - Garrett Valley Lou's Feta Chicken Sausage 12/11oz
- 68037 - Garrett Valley Lou's Spicy Italian Sausage 12/11oz
- 68033 - Garrett Valley Lou's Sundried Chicken Sausage 12/11oz

- * FAMILY OWNED & OPERATED
- * NO ANTIBIOTICS & NO GROWTH HORMONES
- * HUMANELY RAISED



PRIMO NATURALE

- 69495 - Primo Naturale Diced Pancetta 16/4oz

- * FIVE GENERATIONS OF FAMILY RECIPES
- * NO ANTIBIOTICS EVER
- * ANIMALS FED ONLY THE MOST WHOLESOME GRAINS ON FAMILY OPERATED SUSTAINABLE FARMS

TRICKLING SPRINGS

- 60327 - Tricking Springs Farm Friend Buttermilk 6/1qt
- 60025 - Tricking Springs Farm Friend Goat Butter 6/8oz

- * MINIMALLY PROCESSED FROM GRASS-FED COWS & GOATS



KING'S KREAMERY

- 45877 - OG King's Creamery Blueberry Yogurt 6/32oz
- 45876 - OG King's Creamery Strawberry Yogurt 6/32oz

- * LANCASTER COUNTY, PA
- * AMISH PRODUCER

KOCH TURKEY

- 61242 - Koch Turkey Tray Pack App. Turkey Sausage 12/1 lb
- 61243 - Koch Turkey Tray Pack Country Turkey Sausage 12/1 lb
- 61244 - Koch Turkey Tray Pack Hot Italian Sausage 12/1 lb
- 61245 - Koch Turkey Tray Pack Maple Turkey Sausage 12/1 lb

- * PA FAMILY OWNED FARM - THIRD GENERATION
- * NO SYNTHETIC HERBICIDES, PESTICIDES, OR ANIMAL BY-PRODUCTS



Maple Avenue Foods

PRESERVATIVE FREE... NATURALLY!

Maple Avenue Foods brand is a product line made by Isabelle's Kitchen. It's a "clean label", preservative-free lineup of prepared salads, side dishes, and dips. These products contain NO preservatives, chemicals, high fructose corn syrup or artificial ingredients.

The meats and/or seafood used are all antibiotic free and chemical free.

✓ REAL FOOD

Our products are made with antibiotic-free proteins, chemical-free seafood, NO artificial colors, and NO artificial preservatives.

✓ REAL FRESHNESS

Our products are made by real people in a real kitchen with real ingredients. Refrigeration is our only "preservative."

✓ REAL FLAVOR

Our products contain NO high fructose corn syrup, NO artificial sweeteners, and NO artificial flavors.

✓ REAL CONVENIENCE

Convenience doesn't mean compromise! We make convenient, clean-label foods without compromising flavor & quality.

NEW!



45430 - OG Maple Avenue Foods Balsamic Vinaigrette	60/1.5 oz
45431 - OG Maple Avenue Foods Caesar Dressings	60/1.5 oz
45432 - OG Maple Avenue Foods French Dressing	60/1.5 oz
45433 - OG Maple Avenue Foods Ranch Dressing	60/1.5 oz
45434 - OG Maple Avenue Foods Fat Free French Dressing	60/1.5 oz
45435 - OG Maple Avenue Foods Fat Free Italian Dressing	60/1.5 oz
45436 - OG Maple Avenue Foods Bleu Cheese	60/1.5 oz
45437 - OG Maple Avenue Foods Low Fat Ranch	60/1.5 oz