



PRESS RELEASE

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Four Seasons Produce, Inc. creates distinct identity for its fresh produce importing operation

Ephrata, PA (January 22, 2007) – Four Seasons Produce, Inc. and Fresh Pro Trading, Inc., its subsidiary conducting importing operations, announced today that Fresh Pro would now be known as Earth Source Trading, Inc. The new name provided an opportunity for Earth Source to distinguish itself from other similarly named produce related companies and alleviate any possible confusion in the marketplace. “Our importing operations and grower representation touch numerous countries across the globe and we felt our name should indicate our success in that regard and our market reach”, said Earth Source Trading’s General Manager, Ken Mobley.

Earth Source Trading is strategically located near key eastern ports and will market its services to the East Coast and Midwest regions of the United States. Earth Source Trading will draw upon parent company Four Seasons Produce’s 30 years of experience in the produce industry, specifically in the areas of logistics, distribution, global buying and selling.

Earth Source Trading operates from its state-of-the-art refrigerated warehouse and imports both conventional and organic fresh fruits and vegetables from all over the world. With ripening rooms, temperature controlled loading docks and a certified organic repacking facility, Earth Source Trading is uniquely positioned to supply the retail, wholesale and foodservice segments of the fresh produce market.

“We will continue to provide innovative, flexible solutions customized to meet our customers’ needs” said Ken Mobley. Mobley went on to say that “Exceptional customer service is at the heart of our company’s set of core values. Whether we are dealing with retail, wholesale or a foodservice account, our goal is the same.

We will provide the highest quality product at the best possible price with unparalleled customer service.”

Earth Source Trading, Inc. currently imports apples, pears, grapes, stone fruit, avocados, sweet onions, lemons, limes, mangos, blueberries, tomatoes, cucumbers, and sweet peppers from areas such as New Zealand, Chile, Mexico, Argentina and South Africa. For more information on Earth Source Trading, Inc. and their importing services, contact General Manager Ken Mobley at (888) 237-1975.

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